

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL | | | | |
|--------------------------|-----------|--|--|--|
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses) | | | | | | | |
|--|--|--|---|----------------------------------|--|---|--|
| 1. Name and Address of Reporting Person* Reed Michael A | Statem | Statement (Month/Day/Year) 10/30/2007 CENTRAL GA 4. Relationship of R Issuer (Check al | | | I Ticker or Trading Symbol RDEN & PET CO [CENT] | | |
| (Last) (First) (Middle 1340 TREAT BOULEVARD, SUIT 600 (Street) | e) | | | (Check al | | Filed(Month | 5. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |
| WALNUT CREEK, CA 94597 | | | | / | below) ve Vice President | _X_ Form file | |
| (City) (State) (Zip) | | | Table I - | Non-Derivat | tive Securities | Beneficially O | |
| 1. Title of Security (Instr. 4) | | | Beneficially Owned (Instr. 4) | | * | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | |
| Common Stock | | 10, | 000 | | D | | |
| Class A Common Stock | | 20, | 000 | | D | | |
| unless the form | spond to the displays a continuous securit | collection of urrently valid | f information I OMB contro | contained in to a number. | rants, options, co | nvertible securities | · |
| 1. Title of Derivative Security (Instr. 4) | Expiration I (Month/Day/Ye | ear) | 3. Title and Amount of Securities Underlying Derivativ Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Indirect (I) (Instr. 5) | |
| Stock Option (right to buy) | (1) | 02/11/2011 | Common Stock | 15,000 | \$ 7.28 | D | |
| Stock Option (right to buy) | (2) | 06/01/2008 | Common Stock | 5,500 | \$ 12.97 | D | |
| Stock Option (right to buy) | (3) | 12/14/2013 | Common Stock | 7,000 | \$ 15.22 | D | |
| Stock Option (right to buy) | <u>(4)</u> | 02/11/2011 | Class A Common Stock | 30,000 | \$ 7.23 | D | |
| Stock Option (right to buy) | <u>(5)</u> | 06/01/2008 | Class A Common Stock | 11,000 | \$ 12.89 | D | |
| Stock Option (right to buy) | (6) | 12/14/2013 | Class A Common Stock | 14,000 | \$ 15.11 | D | |
| Stock Option (right to buy) | (7) | 05/23/2015 | Class A Common Stock | 30,000 | \$ 13.83 | D | |

Reporting Owners

| | Relationships | | | |
|--------------------------------|---------------|--------------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Reporting Owner Name / Address | | | | |

| Reed Michael A 1340 TREAT BOULEVARD | | | |
|--|--|--------------------------|---|
| SUITE 600 | | Executive Vice President | |
| WALNUT CREEK, CA 94597 | | | |
| | | | I |

Signatures

| /s/ Michael A. Reed | 11/08/2007 |
|---------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On February 10, 2003, the reporting person was granted an option to purchase 15,000 shares of Common Stock of the Company. The option is exercisable in four annual installments. The first installment (3,000 shares of Common Stock of the Company) is exercisable as of the date of the reporting, the second installment (3,000 shares of Common Stock of the Company) becomes exercisable on February 10, 2008, the third installment (3,000 shares of Common Stock of the Company) becomes exercisable on February 10, 2009 and the fourth and last installment (6,000 shares of Common Stock of the Company) becomes exercisable on February 10, 2010.
- (2) On December 1, 2004, the reporting person was granted an option to purchase 5,500 shares of Common Stock of the Company. The option is exercisable as of the date of the reporting.
- On December 14, 2005, the reporting person was granted an option to purchase 7,000 shares of Common Stock of the Company. The option is exercisable in five equal annual installments. The first installment becomes exercisable on December 14, 2008, the second installment becomes exercisable on December 14, 2009, the third installment becomes exercisable on December 14, 2010, the fourth installment becomes exercisable on December 14, 2011 and the fifth and last installment becomes exercisable on December 14, 2012.
- The option is exercisable in four annual installments. The first installment (6,000 shares of Class A Common Stock of the Company) is exercisable as of the date of the reporting, the second installment (6,000 shares of Class A Common Stock of the Company) becomes exercisable on February 10, 2008, the third installment (6,000 shares of Class A Common Stock of the Company) becomes exercisable on February 10, 2009 and the fourth and last installment (12,000 shares of Class A Common Stock of the Company) becomes exercisable on February 10, 2010.
- (5) The option is exercisable as of the date of the reporting.
- The option is exercisable in five equal annual installments. The first installment becomes exercisable on December 14, 2008, the second installment becomes exercisable on December 14, 2010, the fourth installment becomes exercisable on December 14, 2011 and the fifth and last installment becomes exercisable on December 14, 2012.
- On May 23, 2007, the reporting person was granted an option to purchase 30,000 shares of Class A Common Stock of the Company. The option is exercisable in five equal (7) annual installments. The first installment becomes exercisable on May 23, 2010, the second installment becomes exercisable on May 23, 2011, the third installment becomes exercisable on May 23, 2012, the fourth installment becomes exercisable on May 23, 2013 and the fifth and last installment becomes exercisable on May 23, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.