FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person* PERSON PROGRAMS AND RESPONSE AND RESPONS				2. Issuer Name and Ticker or Trading Symbol						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
PENNINGTON BROOKS III (Last) (First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year)							_X_ Direc			10% Owner Other (specify	below)
1280 ATLANTA HIGHWAY (Street)					05/10/2012 4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person				
MADISON, GA 30650										Form filed by More than One Reporting Person					
(City	·)	(State)	(Zip)		Table l	- No	n-De	erivative S	Securit	ies Acqui	ired, Disp	osed of, or I	Beneficially	Owned	
(Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		ction	tion 4. Securities Acc (A) or Disposed (Instr. 3, 4 and 5		of (D) Benefic		ount of Securities cially Owned Following ed Transaction(s) 3 and 4)		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
				(11221111111111111111111111111111111111	Co	de	v	Amount	(A) or (D)	Price	(msur s	ist. 3 and 4)		or Indirect (I) (Instr. 4)	
Class A (Common S	Stock	05/10/2012		S	S		35,000	D	\$ 9.6489 (1)	92,045		D		
Class A Common Stock 05/14		05/14/2012		(j	V	4,000	D	\$ 0	3,876	3,876		I	By Spouse	
Class A Common Stock										15,208	08		I	By LLC	
Class A Common Stock										38,080			I	By L.P. (4)	
Reminder:	Report on a	separate line f	for each class of secu	rities beneficially	owned	direc	Per	sons wh	no resp no this	form are	not requ	ction of inf iired to res	spond unle	ess	C 1474 (9-02)
				Derivative Secur			ed, I	Disposed (of, or I	Beneficial	·				
Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day	on 3A. Deemed Execution D any		5. Num of Deri Secu Acqu (A) ((Month/Day/Y ivative urities quired or posed D) tr. 3,		cisable on Date	7. To Amo	itle and ount of erlying urities tr. 3 and		9. Number Derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owner Form of Deriva Securit Direct or Indi	Ownersh (Instr. 4)	
				Code V	(A)	(D)		te ercisable	Expira Date	Title	or Number of Shares				

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
PENNINGTON BROOKS III 1280 ATLANTA HIGHWAY MADISON, GA 30650	X					

Signatures

/s/ Stacey Cook, as Attorney-in-Fact for Brooks Pennington III	05/14/2012	
**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The range of prices for the shares of Class A Common Stock is from \$9.58 to \$9.73. Mr. Pennington undertakes that he will provide, upon request by the staff of the U.S.Securities and Exchange Commission, full information regarding the number of securities sold at each separate price.
- (2) Mr. Pennington disclaims beneficial ownership of 3,876 shares of the Issuer's Class A Common Stock owned by his spouse.
- (3) By Pennington Management Company II, LLC, in which Mr. Pennington has an ownership interest. Mr. Pennington is the President of Pennington Management Company II, LLC. Mr. Pennington disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (4) By BPCB Partners L.P. The general managing partner of BPCB Partners L.P. is BPCB Management Company LLC ("BPCBLLC") and Mr. Pennington is the sole member of BPCBLLC. Mr. Pennington disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.